



January 8, 2010

## Friday Flash

Happy New Year! The following is information that has come across my desk over the past two weeks. Please take a few minutes to read and respond to the student organization survey. I also encourage you to consider nominating an outstanding program for the Idaho PTE Awards Program.

**Quick reminder:** I am on jury duty January 18-29. If called, I will need to reschedule program review visits accordingly.

**Last call for responses** to "Integration of Academic Content into Business Education Curriculum" survey. If you haven't already done so, please take a moment to complete the survey now: <http://www.surveymonkey.com/s/23BSBHM>. Thank you, Angie Neal

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### Student Organization Survey

by Lasinnda Mathewson

Marketing Teacher/DECA Advisor, Lewiston High School, Idaho

We are ready to launch our DECA survey which is part of a Public Relations project and involves surveying teens around the State to:

1. Determine how much they're texting while driving
2. Determine their awareness of the increased risks of texting while driving
3. Determine how to best reach this population with a media campaign

The survey takes 1-2 minutes and this is the link if you would like to review it:

<http://www.surveymonkey.com/s/2HWWTTX> (We worked w/ a local ad agency to set this up, so it's capable of large responses and we're hoping for over 2,000)

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### Entrepreneurship Week

by Theresa Golis

Family Consumer Sciences Program Manager

Entrepreneurship Week will be February 20-27, 2010. Entrepreneurship Week is traditionally celebrated the last week of PTE month – February.

Why is entrepreneurial education important?

- Studies show that 6 out of 10 young Americans want to be in business for themselves
- VISA/NFIB survey of educators and guidance counselors found that the entrepreneurial spirit is alive in students
  - Most students don't know where to go for advice on turning ideas into reality
  - 64% felt high schools should offer basic "how to" classes on starting a business
- Kauffman Center for Entrepreneurial Leadership found that 85 percent of students said they were taught little or nothing about how business works

Stay tuned for more information about Entrepreneurship Week, Feb 20-27, 2010!

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**2010 State Division of Professional-Technical Education  
Program and Special/Support Program Awards**

Kristi Enger

Career Guidance/IOT/Centers for New Directions/Equity  
HSTW State Coordinator

It's time to think about who you would like to nominate for exemplary recognition through the 2010 State Division of Professional-Technical Education Program and Special/Support Program Awards. This is your opportunity to spotlight the best-of-the-best programs in Idaho's secondary, postsecondary, and short-term training institutions. A monetary grant for program enhancement will be given to each of the award winners. Nominations can be made in all PTE program areas, including Agriculture and Natural Resources, Business Administration and Management, Career Guidance, Engineering and Technology Education, Family and Consumer Sciences, Health Services, Individualized Occupational Training, Marketing, Short-Term Training, or Skilled and Technical Sciences at either the secondary or postsecondary level.

Our nomination/awards process begins with a Phase I Nomination Form. The Phase I nomination is brief and offers the nominator the opportunity to consider each of the components that determines whether a program is exemplary or not. There are two different Phase I Nomination forms depending on whether your program is a PTE training program or of a special (career guidance, short-term training) nature. The Phase I Nomination Form (designed to be completed electronically) can be accessed on our website at <http://www.pte.idaho.gov/Awards/AwardsHome.html> . Phase I nominations must be postmarked or submitted electronically by February 15, 2010, as noted on the Awards page.

In the week following the Phase I deadline, nominations will be reviewed to identify those programs that meet the criteria to be truly exemplary. Once those programs are identified, the nominated program will be contacted by program managers to notify them of their advancement to Phase II of the awards process. All nominees will be notified of their status following Phase I.

## **PTE Business & Marketing Program Area**

Valerie Patten is out of the office January 6th through February 2nd. Donna Gudmundson, BPA Conference Coordinator, is out of the office January 9-18. Conference registration information has been posted online at the following sites.

**BPA/DECA Conferences** – [www.idahobpa.org](http://www.idahobpa.org) (State) – [www.bpa.org](http://www.bpa.org) (National)  
[www.idahodeca.org](http://www.idahodeca.org) (State) – [www.deca.org](http://www.deca.org) (National)

BPA conference registration is open. Housing must be reserved through the online housing link. Do not contact hotels directly. Check websites for information, forms, and links.

[www.registermychapter.com/bpamem/](http://www.registermychapter.com/bpamem/)

### **BPA Internship Application (January 22<sup>nd</sup> deadline):**

<http://spreadsheets.google.com/viewform?hl=en&formkey=dGJWRjdLR09vVmhubTJKSWV3dHE4dmc6MA>

### **Teach Biz Workshop Nomination Form (January 15<sup>th</sup> deadline):**

<http://spreadsheets.google.com/viewform?hl=en&formkey=dDFKVktWSDBGeTFaRHdzNTBuUFhMQVE6MA>

### **Idaho PTE Conferences** – [www.pte.idaho.gov](http://www.pte.idaho.gov)

Summer Conference Call for Presentations -

<http://www.pte.idaho.gov/BusinessMarketing/BusinessHome.html>

### **Professional Organizations:**

National Business Education Association ([NBEA](http://www.nbea.org)) [www.nbea.org](http://www.nbea.org)

Western Business Education Association ([WBEA](http://www.wbea.info)) [www.wbea.info](http://www.wbea.info)

WBEA Conference - Reno, NV - Feb. 12-14, 2010

Association of Career Technical Educators ([ACTE](http://www.acteonline.org)) [www.acteonline.org](http://www.acteonline.org)

Career Technical Educators of Idaho ([CTEI](http://www.ctei.org)) [www.ctei.org](http://www.ctei.org)

IBEA info also on CTEI link listed above. \*(NOTE: as of 1/11/2010, link is broken, check back frequently. Webmaster has been notified).

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